



LEADERSHIP GREATER VALLEY 2014

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”

John Quincy Adams

WHAT IS IT ABOUT?

Leadership Greater Valley (LGV) combines leadership skill building with community education. During the nine-week program, participants get a bird’s-eye view of the issues facing the community, begin developing the leadership skills necessary to assume leadership roles and are exposed to involvement opportunities in the community. The class is limited to 15 selected individuals – those who will have the personal opportunity to learn from the leaders of many local organizations and associations. Leadership Greater Valley is unlike other programs because it provides a catalyst for community vision and change – it builds a better tomorrow for all of us.

WHAT DOES IT OFFER YOUR COMPANY?

Many employers derive multiple benefits from their investment in Leadership Greater Valley. Often the involvement of their employees in LGV paves the way for future cooperative efforts. The valuable training benefits employers in many ways. Leadership Greater Valley:

- Grooms leaders that contribute to their organizations.
- Provides professional networking opportunities.
- Helps employees develop greater personal vision.
- Offers exposure for companies.
- Reinforces skills and imparts knowledge to participants.
- Improves employees’ vision for “big picture” thinking.
- Provides a package of cost-effective, efficient training.
- Provides a return on investment.
- Enhances problem-solving skills.

WHAT DOES IT OFFER THE INDIVIDUAL?

Many graduates find that this training taps something in them that they didn’t know was there. Today, they are contributing to vital areas of the community including political roles, business, arts, social services and community civic organizations. Participants will gain from Leadership Greater Valley:

- A far greater understanding and perspective of the community.
- Improved leadership skills.
- Improved decision-making skills.
- A new network of professionals.
- Enhanced confidence.
- Unparalleled learning opportunities.
- A passion to improve our community.
- Instills community trusteeship understanding.

This program format has proven successful in many Connecticut communities. We encourage you to review the program details and see how you might benefit at your workplace as a member of the class. Tuition is only \$495 corporate first person rate; \$350 non-profit and additional people from any one company. So do not hesitate to sign up or to contact us at 203-925-4981 if you have any questions regarding LEADERSHIP GREATER VALLEY.

APPLICATION DEADLINE IS MONDAY, SEPTEMBER 8, 2014.

LGV COURSE OUTLINE & SCHEDULE

SESSION 1) QUALITIES OF LEADERSHIP

Thursday, September 11th – 2:00-6:00pm

At the core of many current leadership models is the concept of change – how to foster and manage it. This hands-on workshop presents models and practices associated with establishing an innovative environment and specific leadership tools to maximize performance levels and the ability to operate as change leaders.

SESSION 2) HISTORY OF THE VALLEY

Thursday, September 18th – 12:00 (noon)-5:00pm

In order to understand where we are going, we must first learn where we have been. This session will open your eyes to the reasons why the Valley has played a key role in manufacturing in the United States and how important leaders such as George Washington and Thomas Jefferson were linked to some of the towns in the Valley.

SESSION 3) ETHICS & DIVERSITY

Thursday, October 2nd -- 2:00-6:00pm

Some people might wonder about the connection between ethics and diversity. These two areas share common ground. Ethics serves as the soil in which the seed of diversity must be planted and from which our understanding of the relationship grows. In this session you will learn how to power-up your self-awareness and capitalize on the experiences and ideas of others to increase productivity, achieve organizational goals and improve overall business results.

SESSION 4) GOVERNMENT, EDUCATION AND PUBLIC SERVICES

Thursday, October 9th -- 2:00-6:00pm

This session will explore the roles and responsibilities of our federal, state and local officials and will engage participants in a discussion on the important issues that are shaping the future of our communities.

SESSION 5) ECONOMIC DEVELOPMENT AND THE REGION

Thursday, October 16th -- 2:00-6:00pm

What are the forces driving the region's economy? In this session, participants will interact with a diverse mix of private and public sector leaders that are shaping the Valley's economy for the 21st century.

SESSION 6) HEALTH AND HUMAN SERVICES

Thursday, October 23rd -- 2:00-6:00pm

Non-profits...what are they? How do they run? What is their value to the community? This session will introduce participants to the Valley's health and human service community and the role of an effective board member.

SESSION 7) MEDIA, COMMUNICATION & PROPAGANDA

Thursday, October 30th -- 2:00-6:00pm

Social Media, local media, web, word of mouth, television, radio, satellite, 4G, Apps, Fans, Friends, Links, ... Age of Information Overload? Age of Polarized Views? This session will explore the various aspects of today's media and its impact on public opinion as well as your own.

SESSION 8) LIFE & LEISURE IN THE VALLEY

Wednesday, November 5th -- 2:00-5:00pm

There is much to see and do in the Valley. Whether it's a experiencing a new culinary experience or taking a scenic hike, the area offers numerous options for everyone. This session will explore and celebrate the individuals, organizations and venues that provide a vital dimension to life and leisure in the Valley.

SESSION 9) GRADUATION

Thursday, November 13th -- 4:30-5:30pm

APPLICATION FORM
LEADERSHIP GREATER VALLEY 2014

YES, I want to further develop my leadership potential and participate in LEADERSHIP GREATER VALLEY.

Name: _____

Title: _____

Company/Organization: _____

Phone: _____

Cell: _____

Email: _____

Mailing Address: _____

City, State Zip: _____

Tuition fee:

\$495.00 (Corporate/first person from company)

\$350.00 (Non-Profit or each additional person from corporate)

Please make checks payable to Greater Valley Chamber of Commerce or we accept:

Master Card Visa American Express Discover

(Please call the Chamber office if you prefer to pay with a credit card.)

Signature: _____

***Due to space limitations,
the program is limited to 15 participants.***

RSVP BY MONDAY, SEPTEMBER 8, 2014 To (203) 925-4981

...or fax back this form to (203) 925-4984

...or by e-mail to nancie@greatervalleychamber.com